



Blue & Gold Triangle

September 1983



SISTERS HONORED BY PHARMACY

Rosetta Manzione, P'49, and Geraldine Manzione, P'57, shared honors as the Distinguished Pharmacy Alumnae for 1983 by the Duquesne Pharmacy Alumni Association. The awards were presented at the 58th annual Pharmacy Alumni Banquet on Friday, April 15 at Churchill Valley Country Club.

In addition to the honorees, guests included reunion classes of 1933 and 1958, the graduating class of 1983 and University dignitaries including the Rev. Donald S. Nesti, C.S.Sp., president, and Patricia P. Olivo, A'67, president of the University Alumni Association.

Also on the program were the Rev. Henry J. McAnulty, A'36, chancellor; Homer C. Roe III, P'62, president, Pharmacy Alumni Association; Bruce D. Martin, Ph.D., associate vice president for Academic Affairs and former dean of the School of Pharmacy; Douglas H. Kay, Ph.D., dean, School of Pharmacy, and the Rev. Francis M. Philben, C.S.Sp., director, Alumni Relations.

"I agree wholeheartedly with the Association's decision not to separate the 'Manzione team' and to present two awards this year to two most deserving recipients," Dean Kay said.



The Manzione "team" has gained a reputation at Duquesne for unselfish and constant contributions on behalf of the University and the School of Pharmacy.

Rose is a 1949 graduate of the School of Pharmacy, and since then, hardly a year has passed that she has not filled some leadership position in one or another University organization. Founder of the University's Tau Chapter of Lambda Kappa Sigma, she has been president of the group since 1972. She was on the Alumni Board of Governors from 1970 to 1982. Her civic leadership was recognized when she was appointed to a State committee on mental health by Gov. Milton Shapp in 1973. Professionally, she has managed private pharmacies, including the Manzione Pharmacy from 1959 to 1965, and recently retired from Kane Hospital Pharmacy. Currently she is with Union Trust Pharmacy, Pittsburgh, on a part-time basis.

Gerry, a 1957 graduate of the School of Pharmacy, has served on the Alumni Association Board of Governors since 1974, and has the distinction of being the first woman to serve the Pharmacy Alumni Association as president, for two terms in 1978 and 1979. A member

INTERNATIONAL OFFICE MAKES A MOVE

September 16, 1983 the International Office made a move to Oklahoma. Our new headquarters is located at 13 Memorial Drive, Claremore, Oklahoma, 74017. Our mailing address is P.O. Box 981, Claremore, Oklahoma, 74018. Grand President, Mary Grear, found this move necessary as husband, Sam, has been transferred to Claremore as Director of Pharmacy at the Claremore Health Center.

ALUMNI URGED TO RETURN DATA FOR DIRECTORY

All alumni should be receiving a request for the essential information required to assure complete data in the new alumni directory tentatively scheduled for release in the spring. We sincerely hope that everyone will reply.

Publication of the directory will be handled by Harris Publishing Company of White Plains, New York. This company is sole authorized agent for the production and marketing of the directory, and assumes all financial obligation, including the compilation, editing, billing, and distribution of the volume and will cover its costs through individual book sales to alumni only. This plan will assure the publication of a professionally compiled volume.

During the winter months alumni will be contacted by telephone for verification of the information to be printed in the directory. At that time, and at that time only, they will be asked if they wish to purchase a copy. The number of directories printed will be based on the number of advance orders received via the phone calls.

Alumni who have not returned their questionnaires and are not reached by telephone by the Harris firm will be listed in the directory with the address, if current, provided by alumni records.

Cont'd on page 4

HAZING ON CAMPUS

***During a pledging incident at the University of Southern California, a pledge was forced to "consume an excess amount of alcohol in a short period of time" and "had to be rushed to the hospital". The University Administrative Review Panel found the sorority guilty of "hazing" and issued a 2 month probation.

***At the University of Syracuse, a fraternity was ordered to pay the medical expenses of a "hazed" pledge.

***Chuck Stevens attended Alfred University until he was killed in an alcohol related "hazing" incident. Recently, his mother, Eileen Stevenson, reached an out-of-court settlement with the Fraternity, five of its former members and Alfred University. Local newspapers reported that the \$64 million dollar suit was settled for \$50,000.

(from the Interfraternity Research and Advisory Council Bulletin)

These three incidents point out how "hazing" or what probably started out as good natured fun, can have serious and even fatal consequences, not only for the pledge, but for the chapter members, the National Fraternity and the college or university as well. It is because of incidents like these that LKS has joined with Phi Delta Chi, Kappa Psi and Kappa Epsilon in issuing a joint statement against "hazing".

"Hazing" is defined as "any situation created or action taken, either intentionally or unintentionally, on or off the college campus, to produce physical harm or injury or any activity on the part of the pledges or members which might possibly violate any local, state or federal laws, including fraternity law." On a positive note LKS through its National Pledge Committee, chaired by Judy Riffée, has begun to develop a National Pledge Program. This program is intended to give chapters guidelines to follow in order to keep pledging and initiations in perspective.

The National Pledge Program and its implications will be discussed in workshops at the regional meetings, but here are just a few highlights:

Pledging Is:

—an extremely valuable period of time to be used for education and training of the newly "pledged member"

—a time for the active members and the pledge to get to know each other better

—a time of learning, maturing and growth for the pledge, all accomplished only with a positive attitude and a helping hand from the active members

Goals: to be attained by the Pledge Class:

1. To develop leadership within the class
2. To form close personal relationships within the fraternity-inside and outside the pledge class
3. To be fully educated concerning the fraternity
4. To be successful as a working unit

The pledge program then goes on to give some excellent ideas and suggestions on how to achieve these goals with a positive attitude.

Many chapters are probably in the midst of all the excitement and enthusiasm that surrounds pledging and initiation. Perhaps it is just the right moment to take time out and contemplate the thoughts stated in the concluding paragraph of the Guideline for the Pledge Program.

"The pledge program should be designed and well planned to capture the enthusiasm of the pledges and develop a commitment on their part to the fraternity - by helping them participate - by keeping them feeling needed and wanted - by guiding them to maturity and growth. A Lambda Kappa Sigma pledge was chosen for membership because of her potential leadership, initiative and good moral character. It is our responsibility to help her develop these qualities during the pledge period, so that at initiation she is a highly motivated, knowledgeable, committed member who is willing and able to fully serve the fraternity and, in turn, to fully enjoy the benefits and rewards of fraternity membership."

Lambda Kappa Sigma Statement on Hazing

The Grand Council of Lambda Kappa Sigma Fraternity reminds you that hazing is a practice that has no place in the professional fraternity and will not be condoned under any circumstances. A constructive pledge program and initiation that uphold the dignity of our fraternity must be followed by all chapters.

LKS COOKBOOKS

Still Available

Are you looking for just the right food to serve at your next rush, big sister/little sister dinner, or fund raising bake sale? The perfect solution is right at your fingertips - "R_xecipes"! R_xecipes is the official LKS cookbook. It's a collection of hundreds of favorite recipes submitted from sisters from nearly every chapter. Because they're favorite recipes, they're tired and true, and simple too!

The best thing about R_xecipes is that it can help your chapter to earn money to send delegates to the 1984 Biennial Convention in Seattle, Washington. The cookbook sells for \$7.50, \$1.00 of which goes to your chapter. Think of the money your chapter could earn if they sold the books at the Pharmacy School Open House or as Christmas presents, and what a great shower gift it makes! R_xecipes has eight sections - Appetizers (including punches and drinks), Breads, Main Dishes, Soups/Salads, Vegetables, Sweets, Potpourri, and a unique section on Pharmaceutical Specialties such as recipes for cuke mask and cough and cold remedies.

R_xecipes come in cases of thirty-two (32) and can be obtained through the International office. At present we still have over half of the original printing order. If every sister could sell just five (5) books, we could really move them out!

Just to "wet your appetite", here's a sample R_xecipe that you might want to use at your next rush, pledge initiation, or special meeting:

Spinach Dip with Pumpernickel Bread
1 round loaf of pumpernickel bread
1 pkg. frozen chopped spinach
1 pint sour cream
1 cup mayonnaise
1 can water chestnuts,
drained and chopped fine

One day before serving, cut circle in top of loaf about as big as a saucer. Hollow bread out with hands in bite-size pieces. Save; let pieces dry out.

Mix together the spinach, sour cream, mayonnaise, and water chestnuts and refrigerate for several hours. Place in serving bowl the size of hollowed out bread hole and put into hole. Place bread pieces around the loaf on a nice serving platter. Dip is delicious served on crackers, also.

Marijo Kraisinger, Tau

ETHEL J. HEATH SCHOLARSHIP KEY

I'M EXCITED!



Linda S. King,
Nu



Rosalinda G.
Trubow,
Phi



DeAnne L.
Johnson
Phi



Margaret L.
Possert,
Phi



Jacqueline
Demise, Rho



Karen M. Hayes,
Tau



Linda Gay
Tribble,
Alpha Gamma



Anne Sessions
Ventress,
Alpha Gamma



Nancy Lady
Granger,
Alpha Epsilon



E. Roxanne
Chunn,
Alpha Epsilon



Patricia J.
Bearden,
Alpha Epsilon



Nancy H. Tucker,
Alpha Epsilon



Elizabeth E.
Baker,
Alpha Zeta



Karen M. Strycki,
Alpha Zeta



Mary S.
Eggleston,
Alpha Zeta



Patricia Caruso,
Alpha Phi



Denise M. Dupras,
Alpha Iota



Sharon L.
Bogardus,
Alpha Kappa



Tracy Baltimore,
Alpha Kappa



Wanda Sue
Eidam,
Alpha Kappa



Marianne Moore,
Alpha Lambda



Barbara Ann
Benedict,
Alpha Xi



Kathleen O'Neill,
Alpha Pi

No photos: Anne C. Gredler, Eta; Julie Johansen, Nu; Suzanne Martin, Alpha Epsilon; Kathy Rudin, Alpha Mu.

That's putting it mildly. The response to the "Campaign for Progress" and the Stray Lamb dues program has been fantastic. This becomes our most successful fund raising project to date. The results of your contributions and support are already being seen as new projects are being launched this fall!

Expansion - Alpha Kappa Alumnae Chapter is scheduled for chartering at the Southern Regional Meeting October 8, 1983. Inquiries have just been received concerning the reactivation of Alpha Xi Alumnae and possible formation of Beta Alumnae Chapters. My personal goal is three more chapter activations before convention in 1984!

Excellence - New design and format have replaced our "Prospectus". Now available to chapters is our new rush poster promoting Lambda Kappa Sigma—"Yesterday, Today and for Tomorrow". Companion literature is still in the formative stages, but will be released soon.

Growth - Not only are we looking at increased numbers of alumnae chapters, but tremendous growth in alumnae Stray Lamb participation. In just the last year we have seen the numbers of Stray Lambs nearly double!

Involvement - With emphasis on expansion, we've naturally seen more involvement in numbers and interest from our collegiate and alumnae sisters. Close to five hundred newly initiated sisters in the last year have joined our 13,000 strong membership.

Chapter Services - Increased efficiency at the International Office and the development of a new International Pledge Program, Responsible Drinking Program, and Goal Setting Techniques are all resulting in better chapter communications and services. Dedicated to efficient management, Grand Council has never been so active!

Learning - Our number one goal is to promote personal and professional programs for our undergraduate sisters! The experience from your involvement in Lambda Kappa Sigma can't be measured by anyone but yourself. We gain and grow so much from these experiences.

These are a few of our accomplishments to date. The success of our future plans and achievement of our goals is due to our alumnae who are generously supporting Lambda Kappa Sigma with their dollars and activity.

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I'm Excited Cont'd from page 3

Our second mailing reminding those sisters who may have forgotten to respond to the "Campaign for Progress" has been distributed. If you haven't had an opportunity to do so yet, please help us keep the growth, confidence and renewed interest rolling!

Thank you all, for your support!

Fraternally,
Mary Gear
Grand President

ALUMNAE NEWS

The response to the CAMPAIGN FOR PROGRESS has been spectacular! Not only have we heard from sisters all over the world, but many of those who responded are anxious to help with all the alumnae efforts.

As you know, we sent a mailing in the late spring to all alumnae with current addresses. This CAMPAIGN FOR PROGRESS was designed to help us seek out members with whom we may have lost touch—to see if they would be interested in a more active role in Lambda Kappa Sigma. Well, many are!

It may be interesting to you to see what some of our sisters are doing. Many have jobs like most of the rest of us—community and hospital positions. But a number of members have jobs a little 'off the beaten path'—either downright fascinating or those into which our professional pharmacy associations are trying so hard to promote women. Let's take a look...

Mary Beth O'Connell (Omicron, Wayne State) is a clinical research pharmacist with the Regional Kidney Disease program in Minneapolis...Gracia Beleal Bello (Lambda, USC) is on the Board of Trustees of the California Pharmaceutical Association and is a pharmacy owner...Lori Feller (Pi, Rutgers) is a pharmacist with Travacare, in home nutritional support...Clara Siverly Jansson (Rho, Oregon State) is Director of Pharmacy at the Public Health Service in Barrow, Alaska...Mary Jo Reilly (Tau, Duquesne) is a Vice President of the American Society of Hospital Pharmacists...Vivial Roumanas (Pi) is a representative with Schering...Robin Rachel Zaleska (Alpha, Mass College of Pharmacy) owns her own pharmacy in Brookline, Mass...Janet Mullen Cheetham (Lambda) is involved in research in ophthalmological phar-

maceuticals...Susan Marie Keller (Alpha Iota, Ferris State) has a special interest as an equestrienne...Patricia Capotoso (Tau) is secretary of the Fayette County (PA) Pharmaceutical Association and a charter member of the county Venture Club, for women in business...Rosemary Sampson Wells (Upsilon, University of Southern Idaho) is the Executive Director of the state Pharmaceutical Association...Ann Cline Tornese (Phi, Butler) is a supervisor of the Consumer Safety Office in Virginia...Lorraine Gronski Montoni (Alpha Alpha, Temple) is a supervisor with Rite Aid Corporation...Beverly Sasser Preston (Chi, University of Washington) works with the county Drug and Alcohol Abuse Prevention for Adolescents in Maryland...Jean Deupree (Alpha Iota) is an associate professor of pharmacology in Nebraska...Judy Shuster (Alpha Alpha) is a graduate student in toxicology...Debbie Pasquarelli (Alpha Omicron, West Virginia University) is a pharmaceutical market analyst...Juanita Rhodes (Alpha Sigma, Texas Southern) is a dental student...Eileen Lonergan (Alpha Pi, St. John's) is the community pharmacy extern coordinator for her alma mater.

As you can see, members of Lambda Kappa Sigma work in diverse areas of the profession. Yet we all have something in common other than our selection of pharmacy as an undergraduate major—a tie to Lambda Kappa Sigma.

Thanks so much for your continued support.

Sisters - Cont'd from page 1

of the board of directors of the Allegheny County Pharmacy Association, she is business editor of the "Allegheny County Pharmacist." Her experience in private pharmacy practice includes assisting Rose with the Manzione Pharmacy. She has worked at hospitals including St. Joseph, St. Francis and St. John's. She has been with Suburban General for the past nine years.

Both the Manzione sisters have become regulars at Duquesne's Annual Fund phonathons, and have been instrumental in acquiring many gifts restricted to the School of Pharmacy. Truly a team in civic and professional activities, both are active in Carnegie Business and Professional Women, Italian Sons and Daughters of America, and the East Hills Alumni Club.

1982-1984 GRAND COUNCIL LAMBDA KAPPA SIGMA

Grand President

Mary R. Gear, 1209 N. Miller Drive, Claremore, OK 74017.

Grand Vice President

Patti Clancy Kienle, Bellefonte, Apts., Venezia C-4, Scranton, PA 18505

Grand Secretary

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Grand Treasurer

Nancy Horst, 17404 Ashworth Ave. N., Seattle, WA 98133

Grand Editor

Susan Corkum Folger, 590 Trapelo Rd., Belmont, MA 02178

Northeastern Regional Supervisor

Michele A DeBalko, 437 W. Oak St., Hazelton, PA 18201

Midwestern Regional Supervisor

Mary P. Meredith, 107 Cherry Hill Dr., McMurray, PA 15307

Southern Regional Supervisor

Becky Sue Hunter, Corbin Mobile Home Park, Corbin, KY 40701

Midwestern Regional Supervisor

Gloria Bernstein, 1700 44th St., Des Moines, IA 50301

Western Regional Supervisor

Patricia Landers, 1518 N. 80th St., Seattle, WA 98103

Honorary Advisor

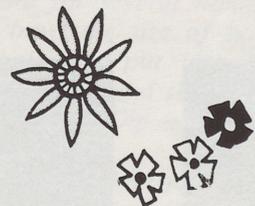
Judy Riffée, 306 Bulian Lane, Austin, TX 78746

Honorary Advisor

Marilyn Haberle, 12543 Elaine Dr., Des Peres, MO 63131

Honorary Adviser

Adele V. Lowe, 6181 N. Parker Ave., Indianapolis, IN 46220



MEET YOUR GRAND COUNCIL



Midwestern Regional Supervisor

Gloria Bernstein is currently serving her third term as Midwestern Regional Supervisor. She lives in Des Moines, Iowa. Gloria is a graduate of Drake University College of Pharmacy located in Des Moines, Iowa, where she received her Bachelor of Science in Pharmacy Degree in May 1978.

Gloria was initiated into Nu Chapter in the Spring of 1975. At this time, she received the Outstanding Pledge Award. From 1976-1977 she held the office of Vice President. From 1977-1978 she held the office of President. Upon graduation she received the Drake University College of Pharmacy Faculty Award for outstanding service to the college.

Gloria served as Vice President of Nu Alumnae Chapter from 1978-1979 and since 1979 has served as President. Gloria is currently the Fraternity Advisor for Nu Collegiate Chapter.

Her past LKS Committee service includes the Update and Review: Song, Prayer, Ritual and Miss Personality Committee (1978-1980); Project HOPE Chairman (1980-1982); Policy and Procedure Book Committee (1980-1982); LKS Task Force on Women in Pharmacy Committee (1981-1982); and the Nominating Committee (1978 and 1980). She is currently serving on the Publicity Committee and the Responsible Drinking Program Committee.

Gloria is currently serving on the Drake University College of Pharmacy Alumnae Board. Gloria is a member of the Iowa Pharmacists Association and The Polk County Pharmacists Association. In 1982, she served on the IPA-Task Force on Women in Pharmacy. Currently, she is serving on the IPA-Continuing Education Committee.

Since graduation she has been employed with Drug Town, which is a community pharmacy chain located throughout Iowa. She enjoys traveling, playing racquetball and tennis, needlepoint and she is an avid Pac-Man player.

Southern Regional Supervisor

Becky is currently living in Corbin, Ky. She spent two years of pre-pharmacy at Western Kentucky University before going to the University of Kentucky College of Pharmacy where she received her B.S. in Pharmacy in 1979. While at U.K. she was a member of the Alpha Nu collegiate chapter of Lambda Kappa Sigma and served as the 2nd Vice President during the 1977-78 school year. Also during the 1978-79 school year she served as President of the Kentucky chapter of S.A.Ph.A.

During her senior year, Becky received the Rexall Award for outstanding achievement in the graduating pharmacy class, the Dean's Award for pharmacy administration classes, Who's Who Among American Students in American Universities and Colleges, the American Pharmaceutical Association Award, America's Outstanding Names and Faces, and Outstanding Young Women of America Awards.



After graduating from U.K., she joined the faculty at the College of Pharmacy where she served as the Field Coordinator for the senior class externship program. After 3½ years at that post she resigned to take her present job. Becky is the chief pharmacist/manager of Farris Pharmacy, Inc., in Barbourville, KY. This is a small, one pharmacist independent pharmacy.

Becky is a member of A.Ph.A., K.Ph.A., and the Laurel Lake Pharmacists Association.

Becky helped form the Alpha Nu Alumnae Chapter in Kentucky where she is presently the President.

She enjoys tennis, softball, sewing, and playing the guitar. She is currently serving her second term as Southern Regional Supervisor.



Northeastern Regional Supervisor

Michelle DeBalko, Northeastern Regional Supervisor, is a 1978 graduate of Duquesne University in Pittsburgh, PA. Michelle pledged Tau chapter in the Fall of 1974 when she was a sophomore. She served as chairman of various committees and was elected president of the chapter in the fall of 1975. She represented Tau chapter as delegate to the 1976 convention in Toledo and was a recipient of a Cora E. Craven Grant in 1977 and an Ethel J. Heath Key in 1978.

In addition to her Lambda Kappa Sigma activities, she served as president of Rho Chi from 1977-78, was a member of SAPHa, Phi Kappa Phi, Omicron Delta Kappa, Mortarboard, Cwens, and played intramural basketball and volleyball. She received several honors at graduation among which was the Lilly Achievement Award.

After graduation, Michelle became actively involved in the Tau Alumnae Chapter where she served as vice president and alumnae-collegiate liaison. She was also honored to serve as fraternity advisor for Tau collegiates. Other memberships include ASHP, PSHP, and NEPSHP. Together with her husband John they teach religious instructions to 8th and 9th graders in their parish. Her hobbies include piano, crocheting, sports, and cooking. She has been employed at Nesbitt Memorial Hospital in Kingston, PA, since 1980 and is currently serving as Assistant Director of Pharmacy. This is Michelle's second term as Northeastern Regional Supervisor.



BAA---BAA Where, Oh Where Can These Lambs Be?

Will you lend a helping hand and aid in locating the following Life Subscribers whose whereabouts are Unknown?

Please send information to the International Office of Lambda Kappa Sigma, P.O. Box 981, Claremore, Oklahoma 74018.

Omicron

Queen Ann (Marsh) Conolly
Mary (Bruce) Cummings
Marilyn Friedberg
Maria Kuziemko
Constance Low
Stella Martin
Susan Irwin May
Judith M. Slining

Pi

Helen Irene Bode
Edna Coutrucci
Jeannette Galasoff
Suzan Koziol

Rho

Barbara Daine (Sax) Long
Martha McFall
Shirley Ruffe

Nu Chapter

Barbara Boriner Anderson
Alysun Atkisson
Kathleen M. Cavanaugh
Maryls Jean (Breckle) Coker
Nancy Hughes
Corrine Knutson
Marcia L. Korneisel
Marcia Ann (Hepner) McGowan
Deborah North
Margaret (Clark) Olson
Jane Pienta
Patricia A. (Schultice) Tiediman

Xi Chapter

Lisa Foley
Barbara J. Foreman
Amy L. Friedman
Floriane (Smith) LaPorte
Lauri Ann Nyman
Deborah Jane (Scollins) Pearson
Cheryl Wildgoose

Tau

Ann (Jagodzinski) Harpst
Connee Kaye Hyber
Anna Jean (Perrone) Lamberti
Patricia A. Miller
Julie Nowak
Sylvia Petrassevich
Jean (Ivory) Schwendinger
Carol Skinolzier
Patricia Anne (Miller) Stahl
Theresa Yasi

PUBLIC RELATIONS Ingredients of a Good Press Kit

(In a series of articles on the public relations process by ASHP Assistant to the Executive Vice President Ronald J. Sanchez.)

News releases are an effective way to communicate limited amounts of information. However, when your chapter has a broader story to tell—or when background information is pertinent to your communication—then a well-structured press kit will prove to be an invaluable resource to editors and writers.

A press kit is simple to prepare, yet it can be used for a variety of purposes. For example, a press kit can provide complete information on your annual meeting program, including speaker biographies, photos and topics. It also might be used to introduce a newsworthy special event, such as the development of a new service or program. A press kit also might be a basic background resource for editors, explaining the nature and scope of your organization as well as providing names and telephone numbers of key contacts within the organization, growth statistics, financial information or policy reports.

In short, a press kit can be almost anything you want it to be. Most of all, it should serve your purpose.

Like any good "recipe," however, a good press kit has a few basic ingredients you don't want to leave out. Following are items you'll want to include in your press kit.

—*The news release.* The news release will serve as the core of any good press kit designed to communicate a news item. You want editors to report on a particular event, publication, service or member, right? Then do the work for them with a well-prepared news release.

—*The fact sheet.* Not everyone knows as much about your organization as you do. In fact, you might be surprised at others' misconceptions and misinterpretations. A fact sheet should serve as a brief autobiography of your organization. When was your chapter established? What are your goals and objectives? What are your major programs? Services? Meetings? Who are the officers of your organization? How can they be contacted? These questions should all be answered in your fact sheet. A fact sheet prepared in this manner provides background information on your chapter. Fact sheets can be specific to an event or publication as well. Remember: the fact sheet should tell the information

you want others to know. It's as simple as that.

—*Annual Report.* If you have an annual report, be sure to include it in your press kit. If not, be sure to include any statistics you might have related to growth of your chapter, financial information, annual budget, etc.

—*Photographs.* The addition of photographs to your press kit can be particularly effective if you are introducing a publication, recapping a meeting or featuring a speaker. Be sure you use good quality photographs if you use them at all. No Polaroids, please.

—*Biographies.* If your press kit concerns speakers at your annual meeting, don't forget a biographical sketch or CV.

—*The portfolio.* Big budget organizations can afford to produce elaborate packaging to hold all this information. Most often this packaging is a folder with two inside pockets, with your chapter's name and/or insignia printed on the outside cover. If your PR budget can withstand this expense, a press kit portfolio can make a nice impression. If you can't, don't worry, Editors are looking for substance, not frills.

This article was reprinted with the permission of the Office of Women's Affairs of the APHA.

An **ALUMNAE TASK FORCE** has been formed this biennium to expand our ideas for alumnae participation in Lambda Kappa Sigma. To date, the committee, composed of Patricia Kienle, Jean Nahom, Marlene Fichter, Peggy Frazier, Nancy Lyon and Toni Farrell have 'met by mail' to brainstorm ideas presented at the alumnae conferences of the 1982 Pittsburgh convention.

The primary focus of the committee at this point is concerned with this expansion of alumnae initiatives. Though this has been a reality for a number of years now, many alumnae chapters have hesitated to pursue initiating new members, since few guidelines have been spelled out. Because of the interest displayed by several chapters at the Pittsburgh convention, a number of guidelines have been developed. We expect to see several alumnae initiatives in the near future—at least three alumnae chapters have taken advantage of the opportunity for new members and are in the process of petitioning the Grand Council for approval.

CORA E. CRAVEN EDUCATIONAL GRANT 1983 AWARDS

There were twenty seven applicants for the Cora E. Craven Educational Grant. They were from fifteen chapters. Seven applicants were from the Southern Region, ten from the Mideastern Region, three from the Northeastern Region, four from the Midwestern Region and three from the Western Region.

Grants were awarded to three

members from the Midwestern Region, three members from the Southern Region, four members from the Mideastern Region and two from the Northeastern Region.

The committee was glad that there were twelve grants to be issued this year. It was still a difficult job to choose from so many needy and worthy candidates. It is our desire that the Educational

Trust Fund grow so that the Fraternity can help more of their sisters.

The committee procedure adopted at the last convention worked well. It was a pleasure to work with Jane Tennis and Dr. Kim Rowse. It is indeed a pleasure to serve on this committee.

Respectfully submitted,
Betty Susina
Cora E. Craven
Grant Committee



Linda Fred,
Alpha Zeta



Brenda Gajewski,
Alpha Beta



Nancy Granger,
Alpha Epsilon



Mary Patricia Hanrahan,
Alpha Kappa



Mary Beth Kelley,
Alpha Zeta



Mary Beth Kerr,
Tau



Mary Barnes Malan,
Alpha Zeta



Nicolette Pappada,
Tau



Susan Portugues,
Alpha Gamma



Cynthia Smith,
Beta



Rosemary Watkins,
Alpha Omicron



Karen Murray,
Eta

REFLECTIONS OF A FORMER DR. B. OLIVE COLE GRANT WINNER

*Jeanne Hawkins Van Tyle, M.S.,
Pharm. D.*

It will soon be almost 10 years ago that I was fortunate enough to receive the Dr. B. Olive Cole Educational Grant. Dr. Cole, a Lambda Kappa Sigma distinguished member, was a leader in pharmacy education from the University of Maryland. The educational grant has been established in her name to assist our alumnae members enrolled in graduate studies. The grant may be used for expenses of tuition, books, living and professional travel as well as thesis preparation. More specific information is available in the Manual of Chapter Operations. You can also write the International Office for the rules and a copy of the application form for the grant. The deadline for filing the application is NOVEMBER 1ST. Unfortunately, very few of the eligible sisters in graduate programs apply. Perhaps, they assume that there are others more deserving or that the committee receives many applications. We have a committee to review the applications and to help

in these decisions, so one would be wise to apply and let our committee structure work.

As a previous awardee, I can assure you that the grant was truly a blessing during the last year of my graduate studies. It was indeed a great honor to be recognized by the fraternity. Mostly, however, I was able to buy supplementary books and reference works that, since they were not "required" books, I had a hard time justifying the expenditures. Since virtually all graduate students are on very tight budgets, it is truly a luxury to have some funds available for professional expenses. Today, as I am establishing my professional career, I can look back with gratitude at the role Lambda Kappa Sigma played in my education.

As a fraternity, I think we can make no better investments than to invest in the future of our leaders of tomorrow in pharmacy education and pharmacy practice. The educational trust is an excellent place to put our investments for tomorrow.

If you are a graduate alumnae member/student, take a few minutes and write for a copy of the application. The deadline is NOVEMBER 1, 1983.

BLUE AND GOLD TRIANGLE DEADLINES

November 1st, 1983

(Collegiate and Alumnae chapter news issue. Collegiates send reports **directly** to the Grand Editor. Alumnae chapters send reports to Vice President.)

January 7th, 1984

March 1st, 1984

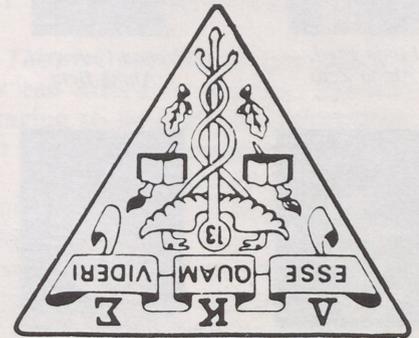
(Collegiate and Alumnae chapter news issue.)

Any other materials for publication may be sent for any issue, using deadlines above. Send to:

Susan Corkum Folger,
Grand Editor
590 Trapelo Road
Belmont, MA 02178



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**IO = International Office = IO
 OFFICE SPOTS**

The LKS Rush Poster was unveiled at the Midwestern Regional Meeting in St. Louis, Missouri. The poster/brochure format emphasizes the Personal, Professional, Academic and Social Growth possibilities made available through membership in Lambda Kappa Sigma. Packed with exciting information, excellent graphics, and an attractive color coordinated poster the brochures are available from the International Office at 50¢ each. Order a supply for your chapter now!

PFA MEETING: Grand President, Mary Grear, and Grand Vice President, Patti Kienle traveled to Miami, Florida September 8-10 representing LKS at the Professional Fraternity Association Annual Meeting. Our continued activity in PFA has produced many ideas for new programs and organization of our fraternity. This years meeting at the Doral Country Club featured workshops on Computer applications for the Professional Fraternity. Mary is currently serving as Secretary of PFA and is chairman of the Survey Committee.

BALFOUR: Robert Marshall has replaced Mr. Bob Keim as Director of Marketing, Fraternity Division of the BALFOUR Company. Best wishes to Mr. Marshall in his new role at Balfour.

DEVELOPMENT DYNAMICS GROUP: LKS has converted computer membership maintenance files to the Development Dynamics Group in St. Louis, Missouri. DDG is a PFA Associate Member and now represents more than 30 fraternity and sorority accounts. Their experience in the fraternity world will directly benefit LKS through our system design and further development.

GRAND COUNCIL NEWS: BECKY HUNTER! Becky, our Southern Regional Supervisor, has recently returned from a Pharmacy and Biomedical Tour of the Soviet Union and China in July. She reports that she snapped 580 plus slides of her trip and will be sharing her experiences with us in a later issue of the BLUE AND GOLD TRIANGLE.

CONGRATULATIONS to newly married Grand Editor, Sue Corkum Folger. She and Steve are making their home in Belmont, Massachusetts. We wish them many years of happiness!

CONGRATULATIONS to Michelle and John DeBalko. Michelle gave birth to Jonathan Peter, their first child, August 18, 1983.

CONGRATULATIONS to Grand Vice President, Patricia Kienle upon the successful completion of her Masters Degree.



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